

Through its Smart Commute program, Metrolinx works with workplaces, schools, communities and GO Transit to advance multi-modal transportation solutions that help to alleviate traffic congestion. In the spring of 2015, **Metrolinx** and Specialisterne Canada partnered to deliver on two integrated mobility projects in the Greater Toronto Hamilton Area (GTHA).

MINING COMMUTER TRAVEL DATA

On behalf of Metrolinx, Specialisterne cleaned and consolidated over 200 commuter surveys with more than 100,000 survey responses. This scrupulous piece of work was critical to Metrolinx's objectives to:

1. Extract commuter travel trends.
2. Measure performance metrics for the Smart Commute program
3. Provide access to a high quality dataset that can support transportation planning and transportation demand management solutions in the region.

DETAILED CYCLING AUDIT

Specialisterne also conducted a comprehensive audit of cycling infrastructure at over 75 GO Transit stations to support the goal of improving the overall cycling experience for GO customers. Specialisterne's data collection method helped GO Transit better understand the current level of bike infrastructure support, cycling demand and bike locking habits, while simultaneously geocoding all of the GO bike racks. The counts, photos and geographic data were key inputs for the GO capital infrastructure station access programs and marketing campaigns.

VALUE ADD

Both projects required unique skillsets, necessitating staff with a keen attention to detail, abilities to engage in a deep study of the material and sites, to develop and pursue meticulous processes, and to derive both macro and micro level trends and issues.

"The passionate group of consulting staff from Specialisterne offered a distinct value to Metrolinx and delivered thorough end products that not only met but surpassed our expectations." said Antoine Belaieff, Director of Regional Planning at Metrolinx.

"We really enjoyed working with Metrolinx on these projects." said Specialisterne's CEO Alan Kriss. *"They're a great client open to different perspectives and new ideas which allowed our team to deliver great results."*

About Metrolinx

[Metrolinx](#) is an agency of the Government of Ontario. The goal of Metrolinx's regional transportation plan is to provide residents and businesses in the Greater Toronto and Hamilton Area with fast, convenient and integrated transit. Working through its divisions – GO Transit, PRESTO, and Union Pearson Express – Metrolinx is transforming the way the region moves. Smart Commute is a program of Metrolinx and the municipalities in the Greater Toronto and Hamilton Area.

About Specialisterne Canada

[Specialisterne](#) is an internationally recognized leader in harnessing the talents of people on the autism spectrum in order to deliver value added services to businesses. The goal of Specialisterne is to contribute to the creation of a sustainable employment market for this unique and untapped talent pool. This is one part of a broader objective for Specialisterne in Canada to enable 25,000 jobs for people on the autism spectrum in this country, contributing to a global objective of one million jobs.